

KEY ACTIVITY SHEET

PRINT out and staple these sheets together, they will help you complete the activities on the CD.

YOUR TASK

Judgement/Assessment Criteria

Case Against Tobacco Industry

Teacher Name: _____

Student Name: _____

CATEGORY	3 Exemplary	2 Accomplished	1 Beginning
Strength of argument	Demonstrated depth of knowledge, arguments were relevant, concise and convincing	Demonstrated logical arguments against the tobacco company's case	Made some points that supported the prosecution case
Depth of knowledge (research skills)	Demonstrated understanding of knowledge beyond that provided e.g. elaboration, additional research	Demonstrated understanding of the knowledge provided	Provided some facts in support of the prosecution
Presentation skills	Clearly communicated main arguments by employing a range of techniques that engaged the audience	Communicated main points clearly	Communicated some points clearly

SUMMARY OF CLIENTS' TESTIMONIALS

See step 2 on your CD

Client	Benefits of smoking	Problems from smoking
Emma		
Rene		
Danny		
Ralph		
Kate		
Joey		

STEP 4

How smoking cigarettes may effect your quality of life

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____
7. _____
8. _____
9. _____

How do they feel?

Quality of Life Cartoons

Use this space to list your counter arguments to the illustrations

Can you think of other ways smoking cigarettes might diminish quality of life?

STEP 5

Facts About Chemicals in Cigarette Smoke

Chemical	Also found in...	yes	no
Carbon monoxide	Car exhaust		
Nicotine	Pesticides		
Ammonia	Floor cleaners		
Arsenic	White ant poison		
Butane	Lighter fluid		
Hydrogen cyanide	Gas chambers		
Toluene	Industrial solvent		
DDT	Insecticide		
Acetone	Paint stripper		
Cadmium	Car batteries		
Methanol	Rocket fuel		
Naphthalene	Moth balls		

Fill in the blanks in the sentences with the following words:

Tar, Nicotine, Carbon monoxide, Hydrogen cyanide, Butane, Methanol, Pesticides.

_____ is the chemical found in tobacco that causes dependence.

_____ and _____ help to keep cigarettes alight.

_____ damages the tiny hairs that help to clean the lungs.

_____ is a black and sticky substance that is the main cause of throat and lung cancer.

_____ are used when growing tobacco, with residues often found on dried tobacco leaves.

_____ reduces the amount of oxygen that reaches the vital body organs.

Answers are on the last page

STEP 6

Survey

Write your thoughts here:

Tobacco Quiz

Answers are on the last page

Smoking Fact		I agree ✓	I disagree ✕
1	A cigarette is a vehicle for rapidly delivering nicotine to the brain		
2	Smokers are dependent on nicotine; they are not dependent on cigarettes		
3	Most people become regular smokers because they decide to		
4	Each time you smoke a cigarette, chemical changes are taking place in your brain		
5	Each time you smoke a cigarette you become less sensitive to nicotine		
6	You are dependent on nicotine within the first 100 cigarettes		
7	The younger you are, the more rapidly you become dependent on nicotine		

Write down your argument explaining why experimenting with smoking cigarettes may be a choice, but becoming a regular smoker is not a choice.

STEP 7

The following are some reasons that smokers give for why it is difficult to quit.
Can you think of any other reasons?

Which reasons do you think are the most important?

STEP 8

Summary of Main Arguments

*NB: To be completed as you collect evidence in tasks 4 – 7 or where advised on the CD.

Big Smoke's: arguments	Big Smoke's: main points	Your counter arguments: main points
Smoking improves your quality of life		
Smoking is not necessarily harmful		
Smoking is not addictive		
If you don't want to smoke, you can quit		

JUDGE'S VERDICT SHEET

Big Smoke's: arguments	Big Smoke's: main points	Prosecutor's counter arguments: main points
Smoking improves your quality of life	Smoking calms your nerves, makes you feel good and is like a friend.	
Smoking is not necessarily harmful	People who do not smoke get lung cancer, and people who smoke all of their lives can live until they are 90 years old.	
Smoking is not addictive	You can control your smoking if you want to.	
If you don't want to smoke, you can quit	You can quit if you want to.	

On the first matter, 'Smoking improves your quality of life,' I find in favour of the **defence/prosecution**.

Reason

On the second matter, 'Smoking is not necessarily harmful,' I find in favour of the **defence/prosecution**.

Reason

On the third matter, 'Smoking is not addictive,' I find in favour of the **defence/prosecution**.

Reason

On the fourth matter, 'If you don't want to smoke, you can quit,' I find in favour of the **defence/prosecution**.

Reason

Answers to the tobacco and nicotine quiz

1. true

Inhaling nicotine (found in tobacco smoke) is a highly efficient way of getting nicotine to the brain as quickly as possible.

2. true

Nicotine is the physically addictive substance in cigarettes.

3. false

Most people become regular smokers against their intentions. Often they are dependent on nicotine before they realize.

4. true

Chemical changes take place in your brain whenever cigarette smoke is inhaled.

5. false

Each time you smoke a cigarette, chemical changes occur in your brain that make you more sensitive to nicotine, and consequently, more physically dependent on nicotine.

6. true

You can become very quickly dependent on nicotine.

7. true

When your body is still developing there is evidence to suggest you become more rapidly dependent on nicotine.

Multiple choice answer is (c)

The following words are placed in the sentences in this order:

Nicotine

Butane

Methanol

Hydrogen cyanide

Tar

Pesticides

Carbon monoxide